

HUMAN IMPACT PSA ACTIVITY

Create a Public Service Announcement (PSA) on one of the issues listed below. For each issue,

- 1- Identify the major causes of the issue.
- 2- Identify main effects of the issue on the environment.
- 3- Identify potential solutions or methods of prevention.
- 4- Cite and explain at least 2 current real-world examples on this issue. Include images for each example.
- 5- Include a catchy hook or message about the issue.

Topics and Related Vocabulary:

1 -Ozone Depletion -ozone shield/ ozone layer -chloroflorocarbons (CFCs) -ultraviolet (UV) radiation	5 -Pollution -air pollution -smog -water pollution
2 -Overharvesting -direct harvesting -biodiversity -extinction -overhunting -overfishing -poaching -pet trade	6 -Acid Rain -smog -pH -sulfur dioxide -nitrogen oxides -fossil fuel -combustion
3 -Resource Consumption & Development/ Habitat Destruction -renewable resources -non-renewable resources -imported species/ invasive species	7 -Deforestation/ Habitat Destruction -renewable resource -nonrenewable resource -biodiversity -resource consumption & Development
4 -Population growth -urban sprawl -carrying capacity	8 -Global Warming -greenhouse effect -carbon dioxide -industrialization -fossil fuel -climate change

TIMELINE

11/13	11/14	11/15	11/16	11/17
	CW: Research & Organize PSA HW: Science News	CW: 1. Share Science News 2. Prepare Human Impact PSA 3. Peer Edit HW: Finalize PSA (as needed)	CW: Review PSAs posted by the class. Record notes.	

INDIVIDUAL ACCOUNTABILITY LOG

Class _____ Table ____ Topic _____

	Completed by : <i>Name(s)</i>	Checked and edited by : <i>Name(s)</i>
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RUBRIC - Peer Edit

	Points	Comments
1- Identify the major causes of the issue.	3 2 1 0	
2- Identify main effects of the issue on the environment.	3 2 1 0	
3- Identify potential solutions or methods of prevention.	3 2 1 0	
4- Cite and explain at least 2 current real-world examples on this issue. Include images for each example.	6 4 2 0	
5- Include a catchy hook or message about the issue.	3 2 1 0	

RUBRIC - Final

	Points	Comments
1- Identify the major causes of the issue.	3 2 1 0	
2- Identify main effects of the issue on the environment.	3 2 1 0	
3- Identify potential solutions or methods of prevention.	3 2 1 0	
4- Cite and explain at least 2 current real-world examples on this issue. Include images for each example.	6 4 2 0	
5- Include a catchy hook or message about the issue.	3 2 1 0	

